

WRITE A

SHITTY DOCUMENT

IN 7 EASY

STEPS



STEP ONE

Fuck your readers, write the document for you and only you.

Do NOT write about what your readers want to know.

Tell them ONLY the things that YOU want them to know.





Not cool dude...



STEP TWO

Create a list of your best corporate wank-speak.

The more words your audience doesn't understand — the better!

Your document isn't about communicating a message, it's about flexing your big brain vocabulary.



STEP THREE

Try your best to sound really really smart.

There's nothing people like more than working really hard to understand what you're on about.

Pull out that thesaurus. If you've written a word that makes you sound human, change that shit!



STEP FOUR

Why write a new document when a shitty, outdated one will do!

Find an old document. Copy it exactly. Do NOT make changes that consider your readers' needs. 'Fit-for-purpose' is way too aspirational, anyway.

NEW DOCUMENT
SHELLY





**OLD DOCUMENT
SHELLY**





← SHELLY WHEN SHE HAS TO READ AN
87 PAGE LEGAL DOCUMENT

STEP 5.1B:

**Make sure it looks
like a legal
document!**

Use a small font, fully justified.
Fill every piece of white space.

More text is always better.

That's what will get you excited to
read it, right?

STEP SIX

Hide the most important shit.

You know that price?

That recommendation?

The really important stuff?



Make sure you hide it.

*Bla bla bla. Bla bla bla bla bla BLA bla bla bla. Bla bla bla. Bla BLA
bla bla. That way Bla bla bla bla BLA bla? Bla. BLA bla!
Stop actually reading this lmao. bla bllla they'll HAVE
Bla bla bla. Bla bla bla bla bla bla. Bla bla bla. Bla BLA
Bla bla BLA bla bla bla bla? Bla bla bla. bla?
bla bla. to read BLA. Bla bla bla BLA bla? Bla. BLA bla!
everything bla — bllla bla? while bla?
Bla bla bla. Bla bla bla bla bla bla. Bla bla bla. Bla BLA
bla bla. they're BLA. Bla bla bla BLA bla? Bla. BLA bla!
Bla bla BLA bla bla, bla — bla bllla looking for it.
Bla bla bla. Bla bla bla bla bla bla. Bla bla bla. Bla BLA*



STEP SEVEN

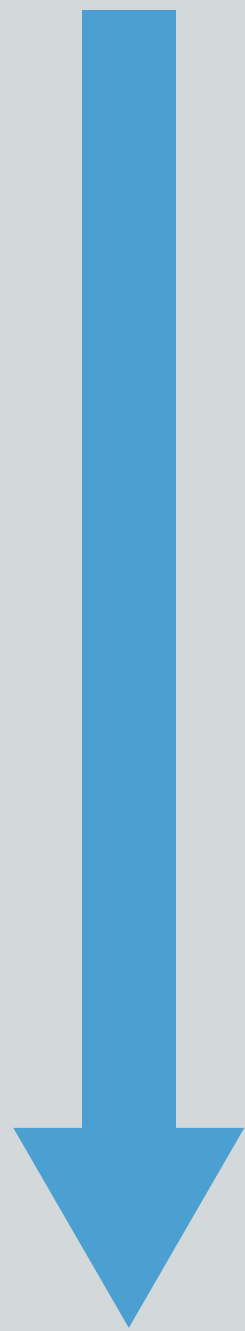
No spoilers allowed!

People hate spoilers! So make sure the title is super generic. Definitely wouldn't want to give too much away right at the beginning!



SPOILER

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