BE A MIND-READER - PRE-EMPT THEIR QUESTIONS

The BLUF statement or request:	The headings and bullets:
Can you give me some time slots we	Why we need to meet
could have a meeting next week?	 Some things have changed
	 John told me X
	 I think we need to rethink the strategy
	How urgent is it?
	 Our deadline is in 2 weeks
	 So the sooner we meet, the better
	How about Monday?
Unfortunately, we chose someone else for the job.	Things you should know
	We received more than 500 applications
	 The competition was steep
	We chose someone with higher
	qualifications
I'm so sorry I got this wrong.	An explanation
	This happened
	That happened
	I had a blonde moment
	How I'll make sure it doesn't happen again
	 We've updated the process
	• X will now happen
Could you take a quick 5 minutes to	What I need
feedback on the strategy doc for me?	Please don't edit or proofread
	 Just let me know if it's looking like the
	right direction in principle
	Give me general pointers if it's not

SHELLY DAVIES

— WRITING & TRAINING —